Marissa Ifeoma Abara

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Work Experience

Metadata Research Associate
Visual Resource Center at the University of Chicago, Chicago, IL (Oct 2020 – Present)

Main project consists of repairing metadata files apart of a critical cataloging project for the Art History Department digital collections. I am also working on a project of selected images in which I am receiving instruction on full cycle of metadata work for art objects within the visual resources field, from initial analysis and research to editing the descriptive metadata for digital materials within the database.

Business Coordinator
New Rules, Minneapolis, MN (Aug 2020 – Present)

Main contact for clients to book events or start workspace memberships. Responsible for maintenance and management of systems and databases. Help with branding and social media planning.

Social Media and Marketing Intern
Rondo Commemorative Plaza, Saint Paul, MN (2018 – 2019)

Led social media initiatives
Developed print and web branding materials
Helped organize and put together the summer activities series

Art Director
Tommie Communications, University of St. Thomas, Saint Paul, MN (2017 – 2019)

PR agency on campus. We created and organized rebranding campaigns and materials for local businesses. Past design projects include Ecolab and Target Center.

Education

University of Chicago, Chicago, IL **(September 2020 – July 2021)**
Master of Arts, Digital Studies of Language, Culture and History
- Relevant Coursework & Skills: Computer programming (Python, R, MySQL, XML, XLST, LaTeX), data analysis and publication, GIS and Spatial Analysis

University of St. Thomas, Saint Paul, MN **(2016 – 2020)**
Bachelor of Arts, Communication and Journalism — Creative Multimedia; Minor: Culture Studies; Minor: Graphic Design
- Relevant Coursework & Skills: Visual Communication, Design Concepts, Web Design, Illustration and Publication Design, Curating, Media Ethics, research and writing on visual and material culture

Skills

- Data analysis and visualizations in *RStudio and Jupyter Notebook*
- Creating and managing relational databases in *MySQL*
- Cataloging and managing archives in *FileMaker Pro, XML, XSLT*
- Front end website development using *HTML, CSS/SCSS, JavaScript, Bootstrap*
- Wireframing, prototyping, illustrations, and animations in *Illustrator, Photoshop*
- Print layout and design, *InDesign*
- Logo and brand design
- Experience with High Performance Computing Clusters
- Programming languages **Python** and **R**
- Audio and video recording and editing software
- Curating and organizing exhibitions and publishing online
- Language proficiency: Spanish ~ 17 years
- Experience building, leading, and managing project teams
- Analytical mindset with astute attention to detail
- Microsoft Suite, Google workspace and applications
- Figma, Framer, Marvel, Notion, GitHub